THE LOOK I SPRING 2024

BRING ON YOUR

6





SKIN CARE & COLOR COSMETICS

IN THE WORLD[,]

*"Source Euromonitor International Limited; Beauty and Personal Care 2023 Edition, value sales at RSP, 2022 data"



MARY KAY

BRING ON YOUR BEST SELF!

When you put your freshest face forward and invest in your best self, you're sure to see bright days ahead!

Pay it forward to your future face with the NEW *Mary Kay** Mineral Facial Sunscreen Broad Spectrum SPF 30.* Powered by zinc oxide, this lightweight formula safeguards your skin today for a healthier tomorrow – and it's suitable for all skin types (yes, even sensitive skin)! Take a plunge into the deep blue sea with NEW limited-edition' *Mary Kay Boundless Blue*[™] Eau de Parfum. Uplift your senses with NEW limited-edition' *Mary Kay** Hand Cream. And recommit to healthier-looking skin by elevating your skin care routine with *Mary Kay Clinical Solutions** products.

Once you've fallen for the products, you might consider sharing the love by starting a Mary Kay business of your own. If so, let's chat more about your goals!

> Are you ready to set beautiful intentions? It's time! Your future self will thank you later. ;)

Your Mary Kay Independent Beauty Consultant

MARY KAY

PROTECTED SKIN is always in.

Safeguard your skin today for a healthier tomorrow with NEW *Mary Kay** Mineral Facial Sunscreen Broad Spectrum SPF 30.*



Apply Mineral Facial Sunscreen Broad Spectrum SPF 30° evenly to face, neck, chest and backs of hands – anywhere skin is likely to receive sun exposure. Usage amount may vary from person to person, but we recommend starting with at least a nickel-sized amount.

Spending time outdoors? It's recommended to reapply every two hours (more frequently if swimming or sweating).

ORDER OF APPLICATION:

- 1. Moisturizer
- 2. Eye Cream
- Mineral Facial Sunscreen Broad Spectrum SPF 30°
- 4. Foundatior
- 5. Makeup

MARY KAY

MINERAL FACIAL SUNSCREEN FROAD SPECTRUM SPF 30

> NEW! *Mary Kay** Mineral Facial Sunscreen Broad Spectrum SPF 30,* \$28



PROTECT YOUR SKIN

Damaging rays can penetrate windows – whether in the home or in your car. Also, the use of electronic devices exposes skin to damaging blue light.

GET THE **411**.

- ▶ 100% mineral sunscreen powered by zinc oxide.
- Provides gentle and effective defense against sun damage and skin cancer.
- Protects skin against UVA and UVB rays.
- High-performance formula.
- Fragrance-free.
- Suitable for all skin types, including sensitive skin.
- Lightweight and low shine, perfect for wearing under makeup or for applying to bare skin for daily sun defense.

In consumer testing,⁺ a majority of women agreed this formula is:

- Smooth, fast-absorbing and easy to spread on the skin.
- Nongreasy and low shine, drying to a natural finish.
- Sheer beneath foundation (so it wears well under makeup).

"Based on an independent consumer study where 292 women used the product once daily for seven (7) days. Study included 50% of respondents with lighter skin tones (Types I, II, III on the Fitzpatrick Scale of Skin Tones) and 50% of respondents with darker skin tones (Types IV, V, VI).

BOUNDLESSLY YOU

Embrace your boundless potential with confidence, living each day ready to seize possibilities. Inspired to explore, you see the unknown as an adventure. Your individuality frees you. Your creativity turns dreams to reality. Like the sea, boundaries cannot confine who you are meant to be.

New!

Limited-Edition[†] *Mary Kay Boundless Blue*[™] Eau de Parfum, \$44





Bright Fruity Florals,

Sparkling Citrus &

Hints of the Sea

TOP NOTES: Dashing Clementine | Bergamot

> MIDDLE NOTES: Blackberry | Neroli

BOTTOM NOTES: Balsa Tree Blossom | Sea Salt

> Leave a lasting impression with this all-encompassing fragrance experience

that knows **no bounds.**

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1

SPREAD THE

Show your hands some love with limited-edition[†] *Mary Kay*^{*} Hand Cream. Specially formulated to provide deep hydration and nourishment to your hands, this formula leaves them feeling soft, smooth and moisturized.

New!

Limited-Edition[†] *Mary Kay*^{*} Hand Cream, \$10 each MARY KAY

ERRIES & ROSE HAND CREAM

ierries &

gift with love

To the one who needs an extra self-care moment – including you! PASSIONFLOWER HAND CREAM

MARY KAY

Passionflower

8



THREE SCENTS THAT INSPIRE MOMENTS OF

self-care + self-love



BERRIES & ROSE Strawberry | Rose | Vanilla



PASSIONFLOWER Watermelon | Peony | Freesia



ISLAND MIST & JASMINE Granny Smith Apple | Star Jasmine | Italian Lemon

FACE THE DAY FLAWLESSLY!

Use these flawless face products to prep your palette for your favorite makeup look, and step your way into beautiful confidence every day.



Apply foundation.

Experience complexion perfection with the *Mary Kay** foundation of your choice:

Time Wise 3D° Foundation in Matte or Luminous, \$25 each

Mary Kay[°] CC Cream Sunscreen Broad Spectrum SPF 15, \$22

Endless Performance[®] Crème-to-Powder Foundation, \$20

Prime skin.

Start by creating a flawless, soft-focus look using *Mary Kay** Foundation Primer Sunscreen Broad Spectrum SPF 15, \$20.





Get set.

Give your foundation staying power with *Mary Kay** Silky Setting Powder, \$20. You can also wear it without foundation when you're feeling a less-is-more vibe.

CLASSIC confidence

What makeup makes you feel the most confident? For Ann, it is an iconic red lipstick. And we have the tips you need to re-create her look or make your own confidence-inspiring look.

ENHANCE YOUR FAVORITE FEATURE.

EYES: Enhance your eye shape with *Mary Kay** Waterproof Eyeliner.

CHEEKS: Bring out your bone structure with *Mary Kay Chromafusion** Contour and Highlighter.

LIPS: Wear a bold lip color such as Red Stiletto, Berry Famous or Powerful Pink.



Red

Red Stiletto

GET THE LOOK:

Mary Kay Chromafusion* Eye Shadow in Rose Gold (base), Hazelnut (crease and enhance) and Crystalline (highlight), \$8 each

Mary Kay[®] Waterproof Eyeliner in Brown, \$14 Lash Love[®] Lengthening Mascara in I ♥ Black, \$16

TimeWise[®] Matte 3D Foundation in Ivory N 140, \$25

Mary Kay Chromafusion® Blush in Shy Blush, \$14

Mary Kay[®] Waterproof Lip Liner in Red, \$14 Mary Kay[®] Gel Semi-Matte Lipstick in Red Stiletto, \$20



WYEN KYN



FUPLINE

MARV KAV

MIX-AND-MATCH Mary Kay[®] Lip Products!



THE COMBINATIONS ARE ENDLESS!



satin lips®

Start by moisturizing your lips. Then layer with any or all of these *Mary Kay*[®] lip products!

White Tea & Citrus Satin Lips® Set, \$22



lip liner

Wear Waterproof Lip Liner as a true liner or as a lipstick by filling in your entire lip. To create unique color combinations, use a shade that's different from your lipstick.

Mary Kay® Waterproof Lip Liner, \$14 each





Choose your favorite level of shine in the shade of your choice!

Mary Kay^{*} Gel Semi-Shine Lipstick, \$20 each Mary Kay^{*} Gel Semi-Matte Lipstick, \$20 each Mary Kay^{*} Supreme Hydrating Lipstick, \$20 each



See all the shade<mark>s on Page 33!</mark>

lip gloss Moisturize your lips

instantly, and add a layer of shine in one

Mary Kay Unlimited[®] Lip Gloss, \$18 each

> SHINY SHADES

of three finishes:

cream, pearl

or shimmer!

AARV KAV

Pink Fusion

THE NEW NUDES

ALIVE

TTATAS

Get your complexion glowing with a warming palette of luminous brown shades ranging from dark chocolate to shining copper.

SPECT

GET THE LOOK:

Mary Kay Chromafusion* Eye Shadow in Shiny Penny (base), Mahogany (crease), Gold Status (highlight) and Espresso (enhance), \$8 each

Mary Kay° Waterproof Eyeliner in Brown, \$14 *Mary Kay° Ultimate*

Mascara[™]in Black,\$16

TimeWise[®] Luminous 3D Foundation in Bronze W 130, \$25

Mary Kay Chromafusion® Contour in Cocoa, \$14

Mary Kay Chromafusion[®] Blush in Golden Copper, \$14

Mary Kay Chromafusion® Highlighter in Honey Glow, \$14

Mary Kay[®] Gel Semi-Shine Lipstick in Downtown Brown, \$20

Mary Kay Unlimited[®] Lip Gloss in Beach Bronze, \$18 FIND YOUR LIPSTICK SHADES:

Shiny Penny

Mahogany

Gold Status



EARLY-TO-MODERATE SIGNS OF AGING

BRING ON YOUR BEST SKIN YET.

TimeWise® Miracle Set® helps reset the pace of skin's visible aging starting in as little as 2 weeks' and improves multiple signs of strong, healthy skin in just 4 weeks.*



CLEANSE 🕸 🕽

TimeWise[®] 4-in-1 Cleanser, \$26

Thoroughly cleanses and immediately refreshes skin while it gently exfoliates, leaving skin looking brighter and feeling renewed.

HYDRATE 🕸 🕽 TimeWise[®] Antioxidant Moisturizer, \$34

Provides 12 hours of hydration** with a nongreasy, quickabsorbing formula. This Antioxidant Moisturizer is designed to easily complement both a day and night routine.

DEFEND 🌣

TimeWise® Daytime Defender Sunscreen **Broad Spectrum** SPF 30,⁺ \$34

A daily skin care essential that helps protect skin against environmental stressors and improve visible premature skin aging while defending against UVA/UVB rays.

RECOVER D TimeWise[®] Nighttime Recovery, \$34

Supports skin's natural process to replenish what is depleted during the day, so skin looks wellrested, feels renewed and expression lines appear softened. Includes effective nighttime ingredient chamomile extract known to help calm and soothe skin.**

Order of Application

MORNING: 1 cleanse 2 hydrate 3 defend NIGHT: 1 cleanse 2 recover 3 hydrate

Results based on one of seven independent third-party clinical or consumer studies in which from 55 to 213 women used a TimeWise Miracle Set* product as directed "Based on an independent third-party clinical study in which 30 women wore the product for 12 hours



Firm, brighten and protect skin with the power of C+E! In an independent clinical study, panelists experienced more resilient, radiant skin in only four weeks.[#]

TimeWise Replenishing Serum C+E°, \$60

EXPERIENCE THE ULTIMATE SKIN CARE ENHANCEMENT.



Ultimate *TimeWise*° *Miracle Set*°, \$150

Includes the *TimeWise***Miracle Set** products in your choice of normal/dry or combination/oily, plus *TimeWise** Eye Cream. Not intended for individual resale.

Not intended for individual resaid

TimeWise[®] Eye Cream, \$38



REINFORCE YOUR SKIN'S TRUE POTENTIAL TO AGE BEAUTIFULLY.

Beyond Ultimate *TimeWise*[®] *Miracle Set*[®], \$208

Includes the Ultimate *TimeWise***Miracle Set** products in your choice of normal/dry or combination/oily, plus the *TimeWise** Microdermabrasion Plus Set.

TimeWise[°] Microdermabrasion Plus Set, \$58

Set includes Microdermabrasion Refine and Pore Minimizer.

**Results based on an eight-week independent clinical study in which 39 women used the product morning and evening

BRING ON ADVANCED SKIN REPAIR.



By maximizing your skin's age-defying potential, *TimeWise Repair** proves it's never too late to rescue skin from the damage of the past. This scientifically advanced regimen reduces the look of deep lines and wrinkles, restores a lifted appearance and recaptures the look of youthful volume.

TimeWise Repair° *Volu-Firm*° Set, \$215



Save \$41 when you buy the set!

1

CLEANSE ☆ *TimeWise Repair** *Volu-Firm** Foaming Cleanser, \$30

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

(2)

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.**

RESTORE 🌣 TimeWise Repair® Volu-Firm® Day Cre

3

Volu-Firm° Day Cream Sunscreen Broad Spectrum SPF 30,* \$54

Protect your skin against UVA/UVB damage while helping to support its natural collagen.***

REACTIVATE D

TimeWise Repair® Volu-Firm® Night Treatment With Retinol, \$54

Fight the appearance of deep lines and wrinkles while you sleep.

REAWAKEN ☆〗 *TimeWise Repair® Volu-Firm*® Eye Renewal Cream, \$44

(4)

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.



Mary Kay is proud to share that the *TimeWise Repair*^{*} *Volu-Firm*^{*} Set has earned the Good Housekeeping Seal.

"Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day



REVEAL THE RADIANCE WITHIN.



With *TimeWise Repair® Revealing Radiance®* Facial Peel, skin smoothness is significantly improved, fine lines and wrinkles look reduced, and skin looks rejuvenated and revitalized with a more even tone.

TimeWise Repair[°] *Revealing Radiance*[°] Facial Peel, \$68

SHOW WORRY LINES THE WAY OUT.

TimeWise Repair^{*} *Volu-Fill*^{*} Deep Wrinkle Filler is formulated to fill in and visibly plump the appearance of problem areas wherever facial expressions have left their mark.

TimeWise Repair® Volu-Fill® Deep Wrinkle Filler, \$50

BEGINNINGS.

This simple regimen is infused with the goodness of botanicals to bring out skin's healthy radiance. The formulas are gentle on the skin, and the price is gentle on your budget.

Botanical Effects®, \$60 for the regimen

Regimen includes Cleansing Gel, Refreshing Toner and Moisturizing Gel.



CLEANSE 🔅 D Botanical Effects[®] Cleansing Gel, \$20

Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.

TONE ☆ *Botanical Effects** Refreshing Toner, \$20

Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.

MOISTURIZE 🔅 D Botanical Effects* Moisturizing Gel, \$20

Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh. \mathbb{A} acne solutions

BRING ON A CLEAR COMPLEXION

Three out of four people said they would switch to the Clear Proof® Acne System because they said it clears up pimples faster than their previous regimen.** And that says it all.

Clear Proof® Acne System, \$56

What a Julue!

Save \$18 when you buy the set!

System includes Clarifying Cleansing Gel,* Blemish Control Toner,* clearprool Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin. ADD ON FOR **CLEARER**clearprool LOOKING SKIN. clearproc Clear Proof[®] **Deep-Cleansing** Charcoal Mask, \$26 clearproof Triple-action charcoal mask acts like a magnet to deep clean pores. clarifying cleansing gel acne medication 2% salicylic acid oil-free moisturizer for clearproot acne-prone skin nt gel sche medication blemish control toner acne medication 2% salicylic acid liquid

CLEANSE 🔆 🕽 Clear Proof[®] Clarifying Cleansing Gel, \$20

(1)...

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.

CONTROL 🔅 🕽 Clear Proof* Blemish Control Toner.* \$18

(2)

Tones without overdrying and helps exfoliate dead surface skin cells.

TARGET 🔅 🕽 Clear Proof® Acne Treatment Gel. \$14

(3)

Clears up blemishes and helps to visibly reduce the redness and size of pimples.

MOISTURIZE 🔅 🕽 Clear Proof[®] Oil-Free Moisturizer for Acne-Prone Skin, \$22

(4)

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

"Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study

ID NATURALLY DERIVED⁺

BRING ON YOUR NATURAL BEAUTY.

Indulge in gentle formulas with a unique blend of naturally derived' ingredients in each product. From skin-soothing sweet almond oil to antioxidant-packed cornflower floral water, natural beauty is within reach.

100%

natural

origin^{##}

Mary Kay Naturally®

100%

natural

origin#



99.49% natural origin†

> PURIFYING CLEANSER 99.49% NATURAL ORIGIN

100% natural origin[#]

Mary Kay Naturally* products are clinically shown to be suitable for sensitive skin.

CLEANSE ☆D DAILY

Mary Kay Naturally° Purifying Cleanser, \$28

Infused with skin-soothing cornflower floral water and sweet almond oil, helps remove dirt and leaves skin feeling nourished and soothed.

Exfoliating Powder, \$36

Gently exfoliates skin, thanks to hydrogenated castor oil and citric acid.

NOURISH ☆ AFTER CLEANSING OR ANYTIME Mary Kay Naturally*

XFOLIATING POWDE

MOISTURIZING STICK

100% NATURAL ORIGIN

*Mary Kay Naturally** Nourishing Oil, \$50

Leaves skin feeling hydrated and contains a blend of sweet almond, olive and sesame oils.

MOISTURIZE ☆〗 ANYTIME

Mary Kay Naturally° Moisturizing Stick, \$30

Made with candelilla wax and beeswax, it relieves dry skin, anywhere, anytime.

At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to **marykay.com/naturally.**

This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

⁴⁷This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

BRING ON SKIN CARE FOR HIM.

Handsome, healthy-looking skin.

MKMen° \$80 for the regimen

Regimen includes Daily Facial Wash, Shave Foam, Cooling After-Shave Gel and Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30.*



Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.

SHAVE ☆ *MKMen*[®] Shave Foam, \$18

COOLIN AFTER-SHAVE GE

UJU

AILY FACIAL WASH

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.

CONDITION ☆ *MKMen*[®] Cooling After-Shave Gel, \$18

SHAVE FOAT

mk**men**

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin. HYDRATE ☆ MKMen[®] Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,[®] \$26

ADVANCED FA HYDRATOR SUNSCE BROAD SPECTRUM SE

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin. **DERMOCOSMETIC SOLUTIONS**

bring on next-level SKIN CARE!



No matter what your skin care routine is, get ready to transform your complexion with these targeted treatments and to make your fresh-faced dreams come true. *Mary Kay Clinical Solutions*^{*} can take it to the next level with our Retinol 0.5 Set and a mix of boosters for specific skin care concerns.

KEY BENEFITS

KEY INGREDIENTS

SO YOU WANT TO PREVENT AND REVERSE THE SIGNS OF AGING?

CLINICAL

Mary Kay Clinical Solutions° Retinol 0.5," \$78 Stimulates surface cell turnover. Supports natural collagen and elastin. Shown to improve the appearance of wrinkles, uneven skin tone and loss of facial firmness. **RETINOL (VITAMIN A)** – The gold-standard ingredient dermatologists recommend for adults of every age to prevent signs of visible aging you can't see yet, while helping to reverse advanced visible signs of aging.

SO YOU WANT TO CALM AND NOURISH SKIN?

Mary Kay Clinical Solutions° Calm + Restore Facial Milk,†\$50 Clinically proven to calm irritated skin** and deliver instant hydration,** this nourishing facial milk is powered by four plant oils known for their soothing properties. An integral part of our gentle retinization process when used in conjunction with *Mary Kay Clinical Solutions** Retinol 0.5.** **PLANT OILS –** Coconut, jojoba seed, safflower and olive oils deliver a power shot of rich fatty acids to nourish and soothe skin.

GLYCERIN – A well-known humectant that attracts and retains water to help boost moisture levels.

SQUALANE – A natural emollient derived from plants, it is an excellent moisturizer to help support the skin's barrier and reduce dryness.



Mary Kay Clinical Solutions[®] Retinol 0.5 Set, \$120 (Includes Mary Kay Clinical Solutions[®] Retinol 0.5 and Calm + Restore Facial Milk)

What a *Julue!*

Save \$8 when you buy the set!



CONTACT YOUR INDEPENDENT BEAUTY CONSULTANT for tips on

incorporating these products into your routine for maximum results.

*Do not use *Mary Kay Clinical Solutions** Retinol 0.5 if you are pregnant, lactating or planning to become pregnant. *This product cannot be shipped to or sold in the Dominican Republic due to local regulations. **Results based on two independent clinical studies in which women used the *Mary Kay Clinical Solutions** Calm + Restore Facial Milk

Mary Kay is proud to share that the Mary Kay

Clinical Solutions[®] Retinol 0.5 Set and boosters have earned the Good Housekeeping Seal.

HOUSEKEEPING

KEY BENEFITS

KEY INGREDIENTS

MAY BE USED WITH

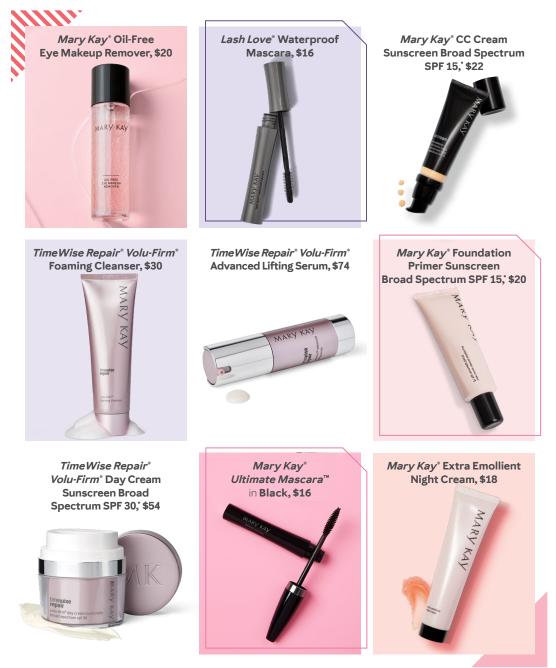
SO YOU WANT TO TARGET LINES AND WRINKLES? Takes wrinkle VITAMIN C - Clinically shown to • HA + Ceramide Mary Kay Clinical Solutions® improve the appearance of lines and Hydrator reduction to C + Resveratrol the next level wrinkles caused by photodamage. Retinol 0.5^{**} CLINICAL Line-Reducer, \$38 with renowned (after the **RESVERATROL** – A highly potent ingredients. retinization antioxidant with the ability to fight process is visible signs of skin aging. complete) ACETYL HEXAPEPTIDE-8 - A skinrestoring peptide that helps diminish signals that over time lead to lines and wrinkles. SO YOU WANT A MOISTURIZING BOOST? HYALURONIC ACID (HA) - A Mary Kay Supports skin's • Any one of the Clinical Solutions[®] barrier with a powerhouse humectant known to three additional HA + Ceramide unique boost of bind more than 1,000 times its weight boosters Hydrator, \$38 highly targeted in water. Two forms of HA take a Retinol 0.5^{**} moisturizing dual-action approach to combating ingredients. dry skin. **CERAMIDE** - Essential for the retention of skin moisture. **VERBENA OFFICINALIS EXTRACT –** A plant extract known to improve skin hydration and support skin barrier function. SO YOU WANT A BRIGHTER, MORE EVEN SKIN TONE? Mary Kay Addresses FERULIC ACID - A high-potency • HA + Ceramide Clinical Solutions[®] multiple antioxidant that acts like a shield to Hydrator defend from external factors that Retinol 0.5^{**} Ferulic + pathways to Niacinamide reduce uneven may lead to skin discoloration. (after the Brightener, \$38 skin tone and retinization NIACINAMIDE – A form of vitamin boost skin's process is B3, this essential nutrient is a brightness with complete) brightening superpower. a trio of proven NAVY BEAN EXTRACT - An skin-brightening ingredient known for its brightening ingredients. efficacy. SO YOU WANT SMOOTHER-LOOKING SKIN? POLY-HYDROXY ACID - PHA • HA + Ceramide Mary Kay Accelerates Clinical Solutions® surface skin provides gentle exfoliation on the Hydrator PHA + AHA renewal and skin's surface. CLINICAL SOLUTIONS Resurfacer. \$38 gently dissolves ALPHA-HYDROXY ACID - AHA dead skin cells provides deep exfoliation below the with a trio of skin's surface. proven skin-**GLYCERIN** - A humectant that helps smoothing boost moisture levels. ingredients.

Apply your booster(s) after cleansing and toning. Squeeze 6 to 8 drops (depending on personal preference) into hands. Then smooth evenly onto face.

bring on THE BEST!



Double down on your beauty goals by trying these best-selling *Mary Kay** products yourself! From morning to night, these fan-favorites are sure to help you discover a new level of beauty and skin health.



All prices are suggested retail. "Over-the-counter drug product The best-seller logo/designation refers to top-selling products within the *Mary Kay*' product line. With a Mary Kay business.





From the potential to earn extra income to making new connections and learning new skills – they can all be a part of a Mary Kay business. In fact, you can **earn 50% profit** on everything you sell at suggested retail! And the best part? **YOU choose** how to grow with small steps or big leaps and everything in between. **Don't you love when something just fits**?



with



Make it fit for you! MARYKAY.COM/ITJUSTFITS



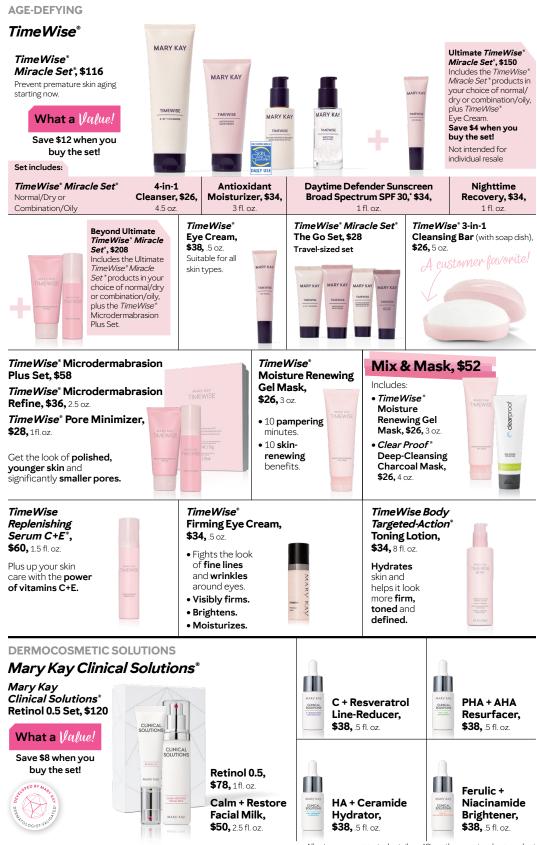
LEARN MORE.

I'm in college, so it's a great way to meet people. I love the friendships I have made through Mary Kay. I'm also loving the fun we have. I see my customers as friends. 99

> Madison Bigham, INDEPENDENT SALES DIRECTOR



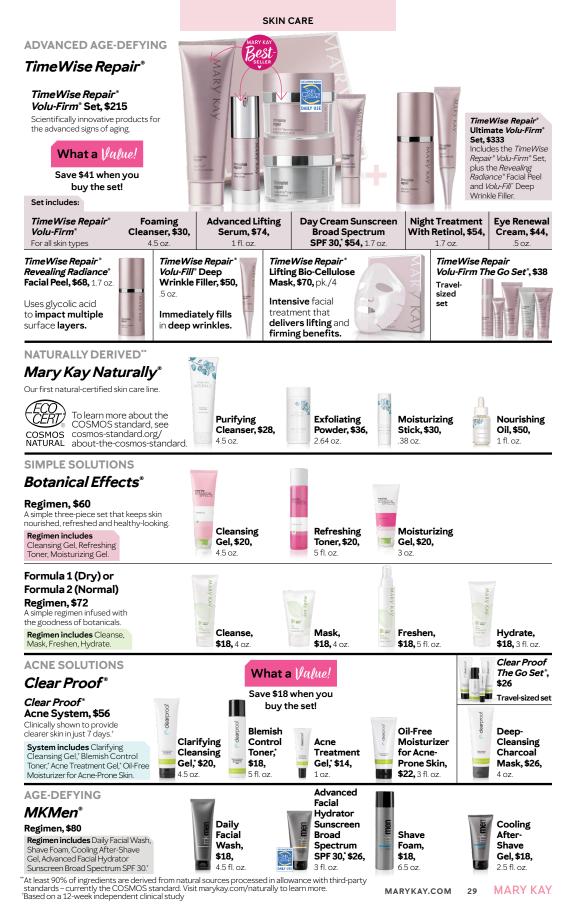
The 50% gross profit calculation is based on a minimum personal retail sales volume of \$225 in wholesale Section 1 products. SKIN CARE



MARY KAY

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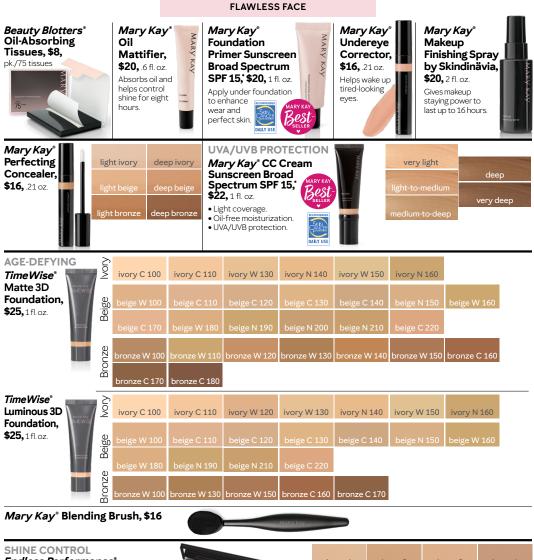
All prices are suggested retail. "Over-the-counter drug product **SHOPPING GUIDE** The best-seller logo/designation refers to top-selling products within the *Mary Kay*' product line.





MARY KAY 30 SHOPPING GUIDE

*Over-the-counter drug product **Results based on an independent expert evaluator assessing 28 panelists during a six-hour clinical study



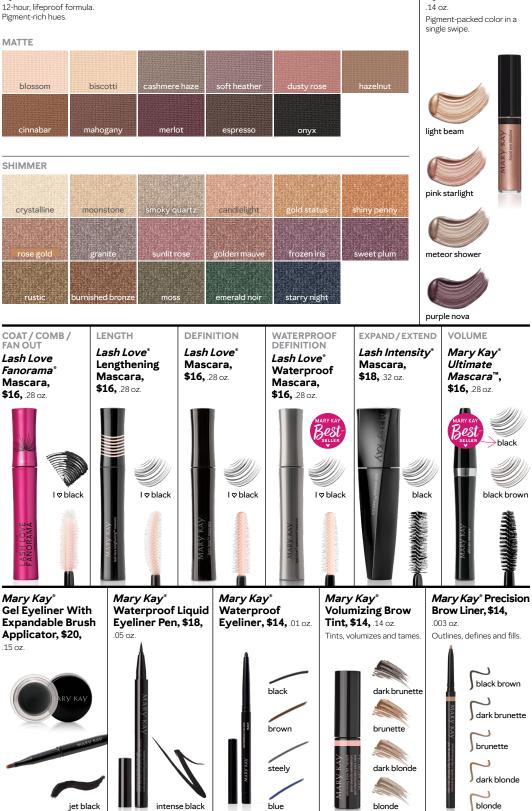
SHINE CONTROL Endless Performance* Crème-to-Powder Foundation,* \$20, 35 oz. (Palette and cosmetic sponge sold separately)				ivory 1 ivory 5 beige 4	ivory 2 ivory 3 beige 1 beige 2 beige 5 beige 6		2	ivory 4 beige 3 bronze 1
¹ Endless Performance [*] Crème-to-Powder Foundation contains a small amount of fragrance.				bronze 2	bronze 3	bronze 4		bronze 5
Mary Kay* Silky Setting Powder, \$20, .28 oz.				ight-medium ivory			deep ivory	
	light beige light bronze		ight-medium beige ght-medium bronze	medium b				
Mary Kay* All-Over Powder Brush, \$16								
Mary Kay [*] Sheer Mineral Pressed Powder, \$18, .32 oz.	ivory 1	ivory 2	Mary Kay* Translucent Loose Powder, \$18, 39 oz. Set your makeup.					
Be sure to add a <i>Mary Kay</i> *	beige 1	beige 2	Reduce				1	1K

palette and applicator. All prices are suggested retail.

The best-seller logo/designation refers to top-selling products within the Mary Kay' product line. MARYKAY.COM 31

Mary Kay Chromafusion[®]

Eye Shadow, \$8, .05 oz. 12-hour, lifeproof formula. Pigment-rich hues.



EYES

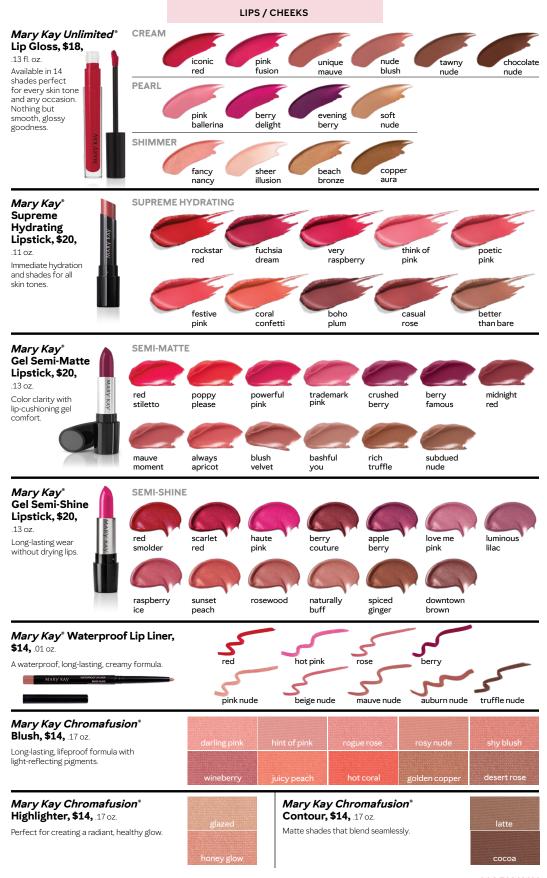
Mary Kay[®] Liquid

Eye Shadow, \$16,

MARY KAY

32

The best-seller logo/designation refers to top-selling products within the Mary Kay' product line.





FRAGRANCES FOR WOMEN



FRAGRANCES FOR MEN



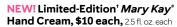
Mary Kay Illuminea[™] Extrait de Parfum, \$80, 1.6 fl. oz. Belara^{*} Eau de Parfum, \$44, 1.7 fl. oz. Bella Belara^{*} Eau de Parfum, \$44, 1.7 fl. oz. Cityscape^{*} Eau de Parfum, \$56, 1.7 fl. oz. Enchanted Wish^{*} Eau de Toilette, \$40, 2 fl. oz. Forever Diamonds^{*} Eau de Parfum, \$46, 2 fl. oz. Live Fearlessly^{*} Eau de Parfum, \$48, 1.7 fl. oz. Thinking of Love^{*} Eau de Parfum, \$36, 1 fl. oz. Thinking of You^{*} Eau de Parfum, \$36, 1 fl. oz.

Cityscape[®] Cologne Spray, \$56, 2 fl. oz. *MK High Intensity*[®] Sport Cologne Spray, \$46, 2.5 fl. oz. *MK High Intensity*[®] Cologne Spray, \$46, 2.5 fl. oz. *MK High Intensity Ocean*[®] Cologne Spray, \$46, 2.5 fl. oz. *Domain*[®] Cologne Spray, \$42, 2.5 fl. oz. *True Original*[®] Cologne Spray, \$42, 2 fl. oz.

LIMITED EDITION⁺

NEW! Limited-Edition[†] Mary Kay Boundless Blue[™] Eau de Parfum, **\$44**, 1.7 fl. oz.

Leave a lasting impression with this all-encompassing fragrance experience that knows no bounds.



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Mariska is wearing NEW *Mary Kay*^{*} Mineral Facial Sunscreen Broad Spectrum SPF 30;^{**} *Mary Kay*^{*} *Ultimate Mascara*[™] in Black; *Mary Kay*^{*} Volumizing Brow Tint in Brunette; and White Tea & Citrus *Satin Lips*^{*} Shea Butter Balm.

Taylor is wearing NEW *Mary Kay** Mineral Facial Sunscreen Broad Spectrum SPF 30;^{**} *Lash Love** Mascara in I ♥ Black; *Mary Kay** Volumizing Brow Tint in Dark Brunette; and White Tea & Citrus *Satin Lips** Shea Butter Balm.

**Over-the-counter drug product



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