



Cadillac \$399

Retail Value: up to \$524

pick any 8 sets



Queen \$299

Retail Value: up to \$406

pick any 6 sets



Princess \$199

Retail Value: up to \$260

pick any 4 sets

love
your skin



\$36 value

Roll Up Bag FREE when you purchase a Cadillac or Queen Set!

Repair Set \$215

4 Sets

Miracle Set \$116

2 Sets

Botanical Set \$60

Clearproof Set \$56

Eye Cream + 1 Booster \$76

Facial Peel \$68

Multi-Masking Set \$64

Microdermabrasion Plus Set \$58

Deep Wrinkle Filler \$50

Retinol 0.5 Set \$120

2 Sets

love
your look

Love Your Lashes Set \$54

Choice of Mascara, Eyeliner, & Eye Makeup Remover

Foundation Set \$59

Choice of Foundation Primer, Foundation & Brush

Eye Patches & Under Eye Corrector \$56

love
your body

Satin Body Wash, Scrub, Lotion \$66

Anti-Jiggle Toning Lotion \$34

Luscious Lips Set \$52

Choice of Lipstick, Lip Liner, & Lip Gloss

Finishing Set \$54

Basic Color Set \$63

Brush Set \$56

Hello Clean Set \$36

Satin Hands & Lips \$60

consider all YOUR OPTIONS!

CUSTOMIZE YOUR STARTUP EXPERIENCE!

Build your ideal Mary Kay business with options to customize your experience! Consider how each of these options can support your goals and add one or both.

**CHOOSE THE STARTUP
THAT'S RIGHT FOR YOU!**

MARYKAY® eSTART[†]

The first step in starting a Mary Kay business is with *Mary Kay*® eStart!

It includes essentials to get you going – allowing you to work your business from home or on the go! You'll receive a few key *Mary Kay*® product samples to familiarize yourself with the product, along with informational materials that are fun and functional.

\$35[†]



\$45[†]

MARYKAY® eSTART PLUS[†]

Set yourself up for quick wins with a variety of *Mary Kay*® product samples! *Mary Kay*® eStart Plus is a great way to introduce your guests to products they're sure to love. Add this option to increase your selling potential!

\$90[†]

MARYKAY® PRO START[†]

Help empower your potential sales even more with the pro-level treatment. With *Mary Kay*® Pro Start, you'll receive retail-sized products for guests to sample, party supplies, business resources and more! You'll even be able to transport it all in a tote-ally professional bag. Add this option to increase your pro-level potential!



**CUSTOMIZE YOUR
STARTUP EXPERIENCE
with one or both
of these options!**

**START
LIKE A PRO!**

MARY KAY

* Prices are subject to change.

† Prices as shown plus applicable tax. Offers cannot be combined with any other discounts or promotions. Mary Kay Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time. *Mary Kay*® products contained in the *Mary Kay*® eStart, *Mary Kay*® eStart Plus and *Mary Kay*® Pro Start are not intended to be purchased from the Company for resale and are for demonstration purposes only. All terms, conditions, rights and/or restrictions set forth in the Independent Beauty Consultant Agreement with Mary Kay Inc., including the Company's 90% Repurchase Policy, apply. The *Mary Kay*® eStart Plus and *Mary Kay*® Pro Start options are only available for purchase at the time of the Independent Beauty Consultant Agreement submission or for 15 days thereafter.

The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate these pages in connection with their Mary Kay businesses. These pages should not be altered from their original form nor incorporated into other materials.

MK® / MARY KAY® / ©2023 MARYKAY INC. 10-229413 J2009706 8/23 PRINTED IN U.S.A